



Andy Lockwood
Tuesday, July 23rd

How to MAXIMIZE the amount of financial aid you receive...even if you think “families like us never qualify for anything!”

1. **Is that TRUE** that a lot of families lie in the middle, and won't qualify for anything? Or are there things these families can be **doing** to reduce the price of college?
2. What are some common financial aid myths?
3. Is there a 'magic income' number?
4. How can families choose colleges that will give you them the **MOST money**?
5. Do private colleges and universities **always** cost more money than non-private schools?
6. What are some tips families can use to maximize the amount of financial aid they get?