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## **Informational interviews: How intentional conversations can set students up for professional success**

1. What are some common mistakes students make when it comes to choosing a career and finding a job?
2. What can a parent do to help guide their student toward a successful job search?
3. Most students are far more comfortable asking questions by email or applying for jobs online. Why is it so important for them to get out of their comfort zone and have face-to-face conversations instead?
4. How can they get started with identifying people to talk to?
5. What's the best way to reach out to them to set up these conversations?
6. How should students prepare for these conversations beforehand?
7. What should students do after these conversations to follow up?