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Creating your college list: The most common mistakes families make, and how to avoid them

1. How can you and your teen take the first step in finding the best fit college for them?
2. If you come across a school that you've never heard of, but seems like it could be a great fit for your teen, should you still consider it as an option?
3. What advice should you give your teen if they have their heart set on a school that might be a stretch for them?
4. What is YOUR TEEN's definition of a 'good' school? What type of school will be right for THEM?