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Beyond College Rankings: How to find the schools that truly change students' lives

1. What is Colleges that Change Lives? What is their mission?
2. Why are rankings viewed as important to many parents and students?
3. How can you shift your kid's mindset from looking for an 'IMPRESSIVE' school to looking for the RIGHT school?
4. What is a liberal arts college?
5. How much attention should you pay to a colleges admissions rate?